

Message Text

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PAGE 01 STATE 017452
ORIGIN COME-00

INFO OCT-01 AS-01 EA-09 ISO-00 EB-08 /019 R

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COM/BIC/OIM/RSKELLY/CMM
COM/BIC/OIM/EOLSEN/AD/EM/4012
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STATE/EA/DBOERIGTER
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-----261738Z 053948 /46

P 261642Z JAN 77
FM SECSTATE WASHDC
TO AMCONSUL HONG KONG PRIORITY

UNCLAS STATE 017452

E.O. 11652: N/A

TAGS; BEXP: HK

SUBJECT: FY 1978 COUNTRY COMMERCIAL PROGRAM (CCP) -
--HONG KONG

REFERENCE: (A) HONG KONG 4353; (B) STATE A-73691;
--(C) STATE 54879; (D) HONG KONG 14941

1. THE FOLLOWING OBSERVATIONS AND RECOMMENDATIONS REFER
TO THE PRELIMINARY FY 1978 CCP INPUTS SUBMITTED IN REFTEL
A. AND ARE PROVIDED AS GUIDANCE TO ASSIST POST IN FORMU-
LATING ITS DRAFT CONTRIBUTION TO THE FY 1978 PROGRAM.

2. WITH POST CONCURRENCE WE HAVE SCHEDULED AN ENERGY
SYSTEMS TECHNICAL SALES SEMINAR FOR OCTOBER 1977 TO
REINFORCE CAMPAIGN NO. 6, REF. A AND A BUILDING EQUIPMENT
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AND SUPPLIES CATALOG EXHIBIT IN JANUARY 1978 TO SUPPORT
CCP CAMPAIGN NO. 1 USDOC FEELS CAMPAIGN NO. 1 ;S
PARTICULARLY APPROPRIATE AS HONG KONG GOVERNMENT PREPARES
TO IMPLEMENT PUBLIC WORK PROJECTS.

3. CAMPAIGN NO. 5, CONSUMER GOODS/AMERICAN FORTNIGHT '77
WILL BE DISCUSSED BY RICHARD GARNITZ DURING FORTHCOMING

VISIT TO HONG KONG IN FEBRUARY.

4. RE CAMPAIGN NO. 3, PACKAGING EQUIPMENT AND MATERIALS, USDOC NOW INITIATING PLANS TO PRODUCE VIDEO CATALOG EXHIBITION THIS THEME WITH HONG KONG AS STOP IN NOVEMBER 1977. INDUSTRY SUPPORT THIS PROMOTION VEHICLE AND THEME APPEARS QUITE HIGH AND FIRM DECISION TO STAGE THIS EVENT WILL BE MADE O/A MARCH 1.

5. POST IS TO BE COMMENDED ON CONTINUED EFFORT TO ORGANIZE POST - SPONSORED MISSIONS TO THE U.S. AS SET FORTH IN CAMPAIGN NO. 8, USDOC PREPARED RENDER ANY ASSISTANCE THIS REGARD IN SUPPORT OF CAMPAIGN.

6. UNDER FY 1978 NON-CAMPAIGN INITIATIVE ACTIVITIES, MAJOR PROJECT ACTIONS WILL MODEL THOSE CONTAINED IN FY 1977 CCP WITH ADDITION THAT MAJOR PROJECT REPORTS SHOULD INCLUDE REFERENCE, WHEN AVAILABLE, TO RELATED FEASIBILITY OR PRE-INVESTMENT STUDIES AND BY WHOM THEY WERE PREPARED. IT IS HELPFUL IF COPIES OF THESE STUDIES CAN BE OBTAINED AND FORWARDED TO COMMERCE/OED. TAGS FOR PROJECTS IS BENC AND PRODUCTS IS BEXP. ALSO, POST SHOULD ADD THE FOLLOWING ACTION: ADVISE AND CONSULT WITH LOCAL OFFICES OF U.S. COMPANIES AS WELL AS VISITING AMERICAN REPRESENTATIVES ON THE OPPORTUNITIES THAT EXIST FOR PARTICIPATION IN HONG KONG MAJOR PROJECT DEVELOPMENTS.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
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Concepts: n/a
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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
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Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
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Handling Restrictions: n/a
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Litigation History:
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Original Previous Classification: n/a
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Retention: 0
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Review Content Flags:
Review Date: 29-Sep-2004 12:00:00 am
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SAS ID: 3494046
Secure: OPEN
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TAGS: BEXP, HK
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Type: TE
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